| YOUR PRACTICE NAME | Your Practice LogoYour Practice NameTelephoneEmail |
| --- | --- |

Date

Dear Recipient Name,

**We have some good news – more affordable crown technology!**

At your last visit to our dental practice we recommended that you give your teeth the best chance of lasting a lifetime by getting your weakened teeth crowned. If left untreated, weak teeth can be ticking-time bombs that have a much greater risk of causing toothache, requiring expensive root treatments or even extraction if the tooth cracks or splits.

We like to keep abreast of the latest technology in dentistry, and we are excited to now be able to offer you the Rhondium One Visit Crown – a revolutionary new crown treatment that can be completed in only one appointment. The best news is we can offer this to you at a more affordable price. Our regular lab made crowns cost $[YOUR PRICE], and we can offer you the new One Visit Crown for only $[YOUR PRICE].

If you would like to take advantage of this offer, please call us on [YOUR PHONE NUMBER] to discuss your treatment plan.

Warm regards,